



# STRATEGIC PLAN

## 2023 - 2025

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# CHAIR'S FOREWORD

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College Sport Auckland exists as an organisation to provide equitable, social and competitive sporting opportunities to secondary school students of member schools across the wider isthmus of Tāmaki-Makaurau.

Sport in our secondary schools provides unique opportunities and challenges for students, teachers, coaches, managers, parents and spectators. Such opportunities and challenges include:

- Being active while participating or competing
- Exhibiting agreed values
- Respecting commitment and performance excellence in ourselves and others
- Growing and developing personal attributes
- Understanding and finding commonalities with people from other communities across Auckland
- Understanding the benefit of belonging: to a team, a school and the wider College Sport Auckland community.

This is not an exhaustive list but are examples of what can be achieved through sporting opportunities being offered and accepted as extracurricular activities in our secondary schools.

Aspiring to reach College Sport Auckland's vision should be an ambition for all involved with secondary school sport across Auckland:

"Sport is valued as a vehicle for enhancing the wellbeing of all secondary school students in Auckland." The value of sport as an educational tool is evident in the organisation's strategic priorities. Leading, collaborating, advocating, developing a sustainable future and creating equitable opportunities within agreed organisational structures and frameworks are all key to maintaining and developing all that College Sport Auckland stands for.

Understanding and supporting the organisation's values, priorities, and its rules and bylaws are an essential responsibility of each member school and each of our sanctioned partners. A united approach in this fashion will ensure the adults involved with secondary school sport across Tāmaki-Makaurau will objectively advance College Sport Auckland's vision – "to enhance the wellbeing of secondary school students."

Tim O'Connor  
Board Chair  
College Sport Auckland











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## OUR VISION

Sport is valued as a vehicle for enhancing the wellbeing of all secondary school students in Auckland.

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## OUR PURPOSE

To lead, influence and provide opportunities for all students, staff and whānau to be involved in meaningful and rewarding sport experiences.

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## OUR GAME

College Sport Auckland has been operating since 1989 as a facilitator of interschool sport for secondary schools in the greater Auckland area.

We currently have 110 member schools with over 110,000 students and the organisation is governed by a board of Principals and independent members.

Our staff work in partnership with schools and regional sports organisations to provide both season and tournament opportunities across 38 sporting codes.

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# OUR VALUES

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## RESPONSIVE

We embrace change by understanding and responding to the needs of our students, and the staff and whānau who support them. We consciously observe and connect at all levels so we can identify and respond to new trends. We gather knowledge and insights to make informed decisions. We are committed to continuous learning and improvement. We engage with a wide range of stakeholders to deliver quality service and best practice.

## EQUITY

We advocate for fairness, inclusivity and accessibility across all our sanctioned sports. We identify and minimise barriers that prevent any group from full participation in our activities. We are dedicated to creating environments where students feel welcomed, respected, supported and valued, and where they can realise their ambitions in sport.

## COLLABORATIVE

Through collaboration we multiply our contribution. We work as a high performing team, so our services are of the highest standard. We value and encourage the contribution of other experts. We are entrusted to connect, link, join and partner with those who can really make a difference. We create meaningful partnerships to provide superior sporting opportunities.

## INTEGRITY

Underpinning all our work, we think and act with integrity. We show a consistent and uncompromising adherence to strong moral and ethical principles and practices. We are honest, reliable and caring in our dealings with others, both within our organisation and with all our other stakeholders. We support our organisation's direction and stand for things that matter to us, our members and the wider community. Our policies and procedures are clear and concise. We hold ourselves, and our members, accountable for maintaining the highest standards of integrity.

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## TE TIRITI O WAITANGI

We acknowledge Te Tiriti o Waitangi (Treaty of Waitangi) as the founding document of Aotearoa, New Zealand and recognise Māori as tangata whenua of our land. The principles of Te Tiriti o Waitangi will guide and inform our practices and our sports experiences. We commit to upholding the mana of Te Tiriti and will strive to strengthen our own cultural capabilities, building upon our knowledge of te reo Māori, tikanga and te Ao Māori practices. We recognise the importance of doing this for our rangatahi, tangata whenua and our country.

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# STRATEGIC PRIORITY ONE

## EQUITY, DIVERSITY & INCLUSIVITY

Addressing inequalities to ensure our competitions are fair and equally accessible for all students at our member schools.

Initiatives:

- a. Provide increased support and reduce barriers to participation for schools with low participation.
- b. Investigate new opportunities which may engage Auckland secondary school students to participate in College Sport Auckland events.
- c. Facilitate an ongoing review of rules and bylaws to ensure all schools have opportunities to participate in the full spectrum of College Sport Auckland competitions.
- d. Improve the connection between College Sport Auckland and kura Māori to ensure all students have access to College Sport Auckland events.
- e. Create strategies to increase participation of Pasifika students.
- f. To work within the Sport New Zealand Diversity and Inclusion Guidelines to allow all students to participate in College Sport activities without prejudice in a welcoming and inclusive environment.





# STRATEGIC PRIORITY TWO

## COLLABORATION & PARTNERSHIP

Developing and strengthening partnerships to promote the value of sport in Auckland secondary schools.

Initiatives:

- a. Partner with Sport New Zealand, School Sport New Zealand, Active Auckland Sport and Recreation, Auckland Council, Regional Sports Trusts, Regional Sports Organisations and other external providers to ensure that secondary school sport in Auckland is accessible, affordable and rewarding.
- b. Prioritise participant focussed partnerships to develop action plans for improving and growing participation in secondary school sport.
- c. Develop and maintain formal partnership agreements with all external providers.



# STRATEGIC PRIORITY THREE

## LEADERSHIP & ADVOCACY

Fostering a leadership culture across the organisation to influence the sport and education sector.

Initiatives:

- a. Promote and champion the value of secondary school sport.
- b. Provide trusted evidence-based insights to our members and partners showing the latest trends in relation to the wants and needs of secondary school students.
- c. Maintain a communication process engaging principals on strategic issues.
- d. Facilitate quality professional development opportunities for our member schools' sport staff.
- e. Build strong working relationships with the media to establish College Sport Auckland as the voice of rangitahi in sport.
- f. Create a College Sport Auckland Māori Advisory Group to advise College Sport Auckland on how to provide more opportunities for Māori students to participate in College Sport events including Premier competitions.





# STRATEGIC PRIORITY FOUR

## SUSTAINABILITY

Increasing the value and relevance of our services and securing long term financial support.

Initiatives:

- a. Build staff capability and capacity through professional training and development programmes.
- b. Develop long term funding streams through commercial partnerships with major corporations and trust funding organisations.
- c. Annually review individual sports with respect to participation numbers.





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